

Margot Bigg

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margotbigg.com

Multilingual journalist, editor, and copywriter specializing in travel and hospitality.

Experience

Freelance Writer/Editor

Remote

March 2008 – Present

- Write features and reviews for print and online publication. Outlets include *National Geographic Traveller*, *Travel + Leisure*, *Rolling Stone*, *Sunset Magazine*, *Lonely Planet*, *Afar*, *Robb Report*, and *The Oregonian*.
- Co-author of *Fodor's Essential India* and *Fodor's Oregon* guidebooks.
- Author of *Moon Living Abroad in India* and *Moon Taj Mahal, Delhi, and Jaipur*.
- Wrote white papers on market and technology trends in the travel, hospitality, and aviation industries as a contributing analyst for travel intelligence platform Skift.

Senior Copywriter

Remote

Viator, A TripAdvisor Company

May 2018 – Present

- Create extensive app and website content, including tour descriptions, destination and attraction landing pages, blog posts, and itineraries.
- Help with localization efforts for the French-speaking market as needed.

Hotel Reviewer/Editor

Remote

Oyster.com

July 2014 – March 2020

- Visited and assessed hotels in Asia, Europe, and North America.
- Edited reviews written by a team of international writers.
- Assisted with SEO strategy and implementation across the website.
- Contributed articles on travel and hospitality-related topics to the Oyster.com blog.

Instructor, Department of Applied Journalism

Delhi, India

9.9 School of Convergence

September 2009 – January 2011

- Developed and taught undergraduate and postgraduate level courses in features and travel writing, reporting, and editing.
- Founded and tutored in the school's writing center.

Deputy Editor

Delhi, India

Time Out Magazine

February 2008 – February 2009

- Managed the production process of a monthly magazine, from conception to publication.
- Supervised, trained, and mentored staff and freelance writers.
- Wrote and commissioned feature stories and reviews.

Senior Business Analyst

Gurugram, India

Evalueserve

January 2007 – February 2008

- Researched, wrote and edited reports on trends in telecommunications and digital media.
- Managed and trained a team of writer/analysts.
- Developed editorial style guides in UK and US English for company-wide use.

Technical Editor

Paris, France

The International Union Against Tuberculosis and Lung Disease

February 2006 – January 2007

- Copyedited the content of the *International Journal of Tuberculosis and Lung Disease*.
- Managed all relations with advertisers.
- Represented the Union at conferences and seminars in France and internationally.

Education**Master of Arts, Contemporary European Studies**

Bath, UK/Paris, France

University of Bath/Sciences Po Paris

December 2004

Advanced Certificate, French Language and Civilization

Paris, France

Paris-Sorbonne University

May 2003

Bachelor of Arts, International Studies

Portland, OR USA

Portland State University

June 2002

Skills and Languages

- French (fluent), Hindi (conversational), Spanish (conversational).
- SEO strategy and copywriting.
- Salesforce, Airtable, Trello, Google Analytics, Google Workspace, Microsoft 365.
- Basic knowledge of HTML, CSS, and Python.